

# SPONSORSHIP OPPORTUNITIES

Saskatoon,  
Saskatchewan  
May 27 - 30, 2020



**TRADITION AND THE FUTURE  
LA TRADITION ET L'AVENIR**

Canadian Society for  
Civil Engineering



Société canadienne  
de génie civil

# CSCE SASKATOON 2020

## TRADITION AND THE FUTURE LA TRADITION ET L'AVENIR

Steeped in tradition and valued for innovation, modern civil engineering bridges the gap between what came before and what is yet to come. CSCE 2020 in Saskatoon brings a diversity of perspectives and grand traditions of civil engineering, building on the foundations of our profession, and looking to the future of an every-changing world around and within us.

Conference organizers are planning exceptional technical and cultural tour options, as well as an opening panel that introduces the theme of diversity and Indigenous tradition and the future. The conference will feature approximately 300 presentations across civil engineering and including specialty conferences for Environmental, Engineering Materials, Structures and Transportation.

On behalf of the organizing committee, we are delighted to invite you to become a sponsor or trade booth exhibitor at the CSCE 2020 Annual Conference.

Come let Saskatoon amaze you!

# SPONSORSHIP & TRADESHOW

Partnership with the CSCE Annual Conference allows your organization to benefit from an internationally recognized and respected organization while reaching out to prospective clients.

Expected attendance is 400 to 500 total registrants from universities, public sector, large national contractors, suppliers, consultants and students.

Presentations are designed to encourage participation from industry, academia and government.

## WHY SPONSOR?

- ▶ Raise awareness of your organization
- ▶ Promote your organization as a leader in the engineering sector.
- ▶ Serve as a vehicle to help promote your service or product
- ▶ Demonstrate investment and support of the civil engineering sector
- ▶ Connect with leading researchers from across Canada
- ▶ Provide networking opportunities with existing and potential customers

## TRADESHOW BENEFITS:

- ▶ Raise your organization's profile
- ▶ Form new strategic business relationships
- ▶ Access to senior decision-makers
- ▶ Increase awareness and sales
- ▶ Test market a new product or service
- ▶ Increased brand awareness
- ▶ Network with existing clients and meet new ones
- ▶ Welcome cocktail in the trade show area!

<https://csce2020.ca/sponsorships/>

# PREMIUM SPONSORSHIP OPPORTUNITIES

PARTNERSHIP LEVEL	PLATINUM	GOLD	SILVER	BRONZE
	\$25,000	\$15,000	\$10,000	\$5,000
NUMBER OF PARTNERSHIP OPPORTUNITIES	1	4	6 5 Left!	8 7 Left!
<b>ADVERTISING &amp; PROMOTIONAL MATERIAL:</b>				
Logo featured in email communication (>11,000 recipients)	*	*		
Logo on website PRIME positioning (with link to corporate site)	*	*		
Acknowledgement, in Canadian Civil Engineer magazine-Past Date-To be thanked in Summer issue	*	*	*	
Advertising space in the conference program	1 page	½ page	¼ page	
Logo on website (with link to corporate site)	X-Large	Large	Medium	Small
<b>RECOGNITION &amp; PROFILE DURING CONFERENCE:</b>				
Opportunity to speak at Opening Ceremony (5 min)	*			
Logo featured on custom lanyards	*			
Logo featured in main ballroom (jumbo screens - time as per level)	X-Large	Large	Medium	Small
Project slides on sponsor loop slideshow	5	3		
Logo featured in paper sessions (session room screen)	*	*		
Logo featured on the delegate package	*	*		
Promotional items in delegate package (partner-supplied)	*	*		
Logo prominently displayed on volunteer shirts (white)	*	*		
Logo prominently displayed at the registration desk (screen roll)	X-Large	Large		
Corporate brochure in delegate package (partner-supplied)	*	*	*	
Logo featured on front cover of the conference program	X-Large	Large		
Logo featured outside back cover the conference program	X-Large	Large	Medium	Small
Verbal Recognition at the Opening Cocktail	*	*	*	*
Verbal Recognition at the Opening Ceremony	*			
Verbal Recognition at the Closing Ceremony	*			
<b>OTHER BENEFITS:</b>				
Receive a copy of conference delegate list	*	*	*	
Complimentary full conference registrations	6	4	2	1
Discount on a trade show exhibition booth	100%	50%	25%	
Reserved seating at lunch events (must already have paid entrance)	6	4	2	
Reserved seating at banquet evening (must already have paid entrance)	6	4	2	2

*Notes:*

- Delegate list includes name, organization, city, address and email. Delegates may opt out of list during registration.
- All logos will be featured (size, frequency) approximately in accordance with partnership level.
- Cut-off date for inclusion in print material is April 17, 2020.

# SPECIALTY SPONSORSHIP OPPORTUNITIES

## **Banquet Dinner Sponsor**

*Friday, May 29, 2020*

*\$ 2,500 - Four Available*

- Logo and website hyperlink on the Conference website
- Logo in the Conference program as the Banquet Sponsor
- Corporate name & logo prominently displayed on screen at the Banquet
- Verbal acknowledgement of sponsorship at the Banquet
- Two complimentary tickets to the Banquet – reserved table for 2

## **Welcome Cocktail Sponsor**

*May 27, 2020*

*\$2,000 – Four Available*

- Logo and website hyperlink on the Conference website
- Corporate logo in the Conference program as the Opening Cocktail Sponsor
- Corporate name & logo prominently displayed on screen at the Cocktail
- Verbal acknowledgement at the Cocktail
- Two complimentary tickets to the Cocktail

## **Social Evening Sponsor Remai Modern Museum**

*May 28, 2020*

*\$2,000 – Four Available*

*Only 2 left!*

- Logo and website hyperlink on the Conference website
- Corporate logo in the Conference program as the Social Evening Partner
- Verbal acknowledgement of sponsorship at the luncheon of event
- Two complimentary tickets to the Social Evening

## **Lunch Sponsor One per Day**

*\$2,500 – Two Available*

*Opening Lunch, May 28th, SOLD!*

- Logo and website hyperlink on the Conference website
- Corporate logo in the Conference program as the Lunch Sponsor
- Verbal acknowledgement of sponsorship at the luncheon of event
- Two complimentary tickets to the luncheon with a reserved table

# SPECIALTY SPONSORSHIP OPPORTUNITIES CONTINUED

## Wi-Fi Sponsor

\$2,500

Your company's name as the wi-fi password for the entire conference

## Coffee Break Sponsor

\$ 1,000

*Six Available – One per break  
4 left!*

**Thursday a.m. sold!**

**Friday a.m. sold!**

- Logo and website hyperlink on the Conference website
- Logo in the Conference program as the Coffee Break Sponsor
- Corporate name and logo prominently displayed at the coffee on large plenary screens

## Technical Tour Sponsor

\$ 1,500

*Two Available*

- Logo and website hyperlink on the Conference website
- Logo in the Conference program as the technical tour sponsor
- Verbal acknowledgement of sponsorship as the Technical Tour
- Corporate name and logo prominently displayed at the plenary screen

“

Don't miss out on an opportunity to showcase your products and services at one of the most prestigious civil engineering conferences.

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### Contact Information for the Sponsorship & Tradeshow Offerings:

Tara Reichert, P.Eng.  
CSCE 2020 Sponsorship & Tradeshow Chair  
[Tara Reichert](#)

Lois Arkwright  
Conference Organizer  
[Lois Arkwright](#)

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